

# Camp Person Quick Reference Guide

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## Core Purpose & Strategic Direction

### Core Purpose Statement:

Lutherlyn is a God-given place to be accepted, challenged, and sent.

### Lutherlyn Strategic Direction - Adopted August, 2017

The strategic direction is shaped by:

- Our core purpose statement that "Lutherlyn is a God given place to be accepted, challenged, and sent"
- The financial realities
- A pledge to be good stewards of all the resources that we are given
- Property assessment

The strategic direction focuses on the five core ministry areas of: summer camp, retreats, equestrian program, adventure program, and environmental education program (LEEP).

The strategic direction acknowledges that for there to be growth within the 5 core ministry areas there needs to be a plan developed in cooperation with the Executive Director that addresses the current core ministry areas in order to establish costs, maximum capabilities, usage, efficiency, maintenance, and integration of programs.

We will build, rebuild, expand and diversify our relationships.

We will develop a board that has the skills, abilities and relationships to support and encourage the strategic plan.

We will build pathways to capital.

We will partner with congregations and the whole church to do God's work.

We will empower the executive director to fulfill this plan and her/his job description.

This strategic direction will be renewed and reviewed in 3 years and will be informed by input from our constituency.

The strategic direction will be reviewed by the board semi-annually.

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## Financial Assistance

Lutherlyn promises to never turn a child away from summer camp for financial reasons.

Families can obtain a "Campership Request Form" by contacting [registrar@lutherlyn.com](mailto:registrar@lutherlyn.com) (724-865-2161) or by printing a Campership Request Form which can be found at [lutherlyn.com/downloads](http://lutherlyn.com/downloads).

Lutherlyn can keep this promise thanks to the many individuals, families, congregations, foundations, and businesses who support camp with prayers, participation, volunteering, and financial gifts.

Lutherlyn is a designated 501(c)(3) which depends on the financial support of our community. Gifts are tax deductible to the fullest extent permitted by law. Contributions can be mailed to PO Box 355, Prospect PA 16052 or processed securely online at [lutherlyn.com/donate](http://lutherlyn.com/donate).

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## We Can't Do it Without You!

It takes a lot of people to make summer camp happen. In addition to our small year round staff, 50 young men and women joined us as summer staff members. Volunteers also play a major role with more than 60 serving as chaplains, nurses, grandparents, office helpers, and providing instruction and support during specialty camps like Rocketry, Horse Camp, Arts Camp, and many more.

Additionally, each year on Spring Work Day, volunteers join us at Lutherlyn to get ready for CampBlast! and prepare for that summer's campers. Helpers of all ages and skill levels complete a broad variety of projects that help camp look its best and keep everything running smoothly.

Donors play a vital role in each and every one of our summer camp programs. Financial gifts not only make Camperships possible, they control the camp fee, and have provided our beautiful Dining Hall, Indoor Riding Arena, Pool, High Challenge Course, cabins and nearly all the other indoor and outdoor spaces our campers enjoy.

Though many of our campers may not realize how many wonderful people work together to make summer camp at Lutherlyn possible each summer, we receive many thankful messages and notes from campers who experienced Life-Changing Adventures in Faith made possible by the Lutherlyn community.

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## Ways to Share Information about Lutherlyn

You can help spread the word about Lutherlyn in whichever way(s) work best for you. The list below is just a few suggestions based on what individuals have done in the past.

- Talk to anyone you meet about Lutherlyn!
- Briefly announce program updates prior to a worship service at your church.
- Post flyers and brochures on bulletin boards in your church and local businesses (be sure to ask them first).
- Encourage families to send their child to camp & invite them to CampBlast! so they can learn more about Lutherlyn and what to expect if their child attends summer camp.
- Help recruit people to serve as camp staff, nurses, grandparents, and volunteers.
- Encourage your church to attend retreats or have outings at Lutherlyn.
- Keep your church and community informed about Lutherlyn's current needs for volunteers and/or financial support.
- Share Lutherlyn's social media posts with your friends and followers.

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## Important Contact Information

**Summer Camp Inquiries**  
registrar@lutherlyn.com

**General Inquiries**  
email@lutherlyn.com

**Main Office**  
Phone: 724-865-2161  
Fax: 724-865-9794

**Mailing Address**  
PO Box 355  
Prospect PA 16052

**Physical Address**  
500 Lutherlyn Lane  
Butler PA 16001

ALL MAIL must be sent to camp's PO Box; mail sent to our physical address will be returned by the post office.

**Directions:** Lutherlyn's physical address is 500 Lutherlyn Lane Butler PA 16001. When using navigation programs or apps use this full address; do not enter "Lutherlyn", it will not provide the correct directions.

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## Website

Lutherlyn's web address is [www.lutherlyn.com](http://www.lutherlyn.com). We also have a number of "quick links" that can help users navigate directly to a specific page on our site. We've listed a few of the most commonly used below:

[lutherlyn.com/summercamp](http://lutherlyn.com/summercamp) - Summer Camp homepage

[lutherlyn.com/message](http://lutherlyn.com/message) - Send A camper a message

[lutherlyn.com/downloads](http://lutherlyn.com/downloads) - Central location for all current brochures, forms, and newsletters.

[lutherlyn.com/campblast](http://lutherlyn.com/campblast) - CampBlast! information

[lutherlyn.com/2018](http://lutherlyn.com/2018) - Chronological listing of events and retreats for that year  
(we typically list the current year, and the following year only)

[lutherlyn.com/ee](http://lutherlyn.com/ee) - Lutherlyn Environmental Education Program's homepage

[lutherlyn.com/lec](http://lutherlyn.com/lec) - Lutherlyn Equestrian Center's homepage

[lutherlyn.com/adventure](http://lutherlyn.com/adventure) - Lutherlyn Adventure Program homepage